

# SOCIAL MEDIA RESOURCE GUIDE

The career field I hope to work in is:

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## INFORMATION ABOUT MY CAREER FIELD:

Key employers in my field and their websites:

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Typical roles and responsibilities in this field:

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Personality characteristics, skills, and education needed for this field:

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## KEY SOCIAL MEDIA CONNECTIONS

Facebook pages related to my field:

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Twitter feeds related to my field:

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LinkedIn resources related to my field:

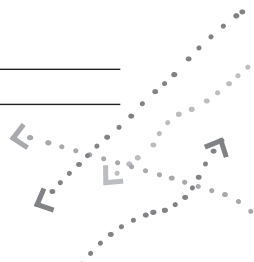
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Key bloggers/blogs related to my field:

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Professional organizations related to this field:

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Websites for job listings related to my field:

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## MY SOCIAL MEDIA JOB SEARCH PLAN

My goal for using social media is:

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The key elements of my brand to promote are:

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The social media sites I plan to use include:

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My strategy for using the sites will be:

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My timeline for using social media is:

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Additional ideas or thoughts about promotion through social media (optional):

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